

1 of 3

Rep Firm	
Sales Office (	) WASHINGTON
Salesperson (	) NILE NOYES
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

12

22

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 2.0	1	SU	4P-430P	TALKING PICTURES	:30	\$225.00	09/02-09/02	1	1	1	\$225.00	
	2	TU	9A-10A	THE DOCTORS	:30	\$200.00	08/28-08/28	1	1	1	\$200.00	
	3	W	9A-10A	THE DOCTORS	:30	\$200.00	08/29-08/29	1	1	1	\$200.00	
Rating: 1.5	4	TH	9A-10A	THE DOCTORS	:30	\$200.00	08/30-08/30	1	1	1	\$200.00	
	5	F	9A-10A	THE DOCTORS	:30	\$200.00	08/31-08/31	1	1	1	\$200.00	
	6	M	9A-10A	THE DOCTORS	:30	\$200.00	09/03-09/03	1	1	1	\$200.00	
Rating: 1.4	7	SU	1030P-11P	RED ZONE	:30	\$225.00	09/02-09/02	1	1	1	\$225.00	
	8	TU	5P-530P	NEWS AT 5P	:30	\$400.00	08/28-08/28	1	1	1	\$400.00	
	9	W	5P-530P	NEWS AT 5P	:30	\$400.00	08/29-08/29	1	1	1	\$400.00	



Station KTVX-TV SALT LAKE CITY  
 Advertiser ( ) LOVE, MIA  
 Product LOVE/CONGR  
 Estimate# 828903  
 Buyer Patricia Dome  
 Phone#  
 Fax#  
 Agency ( ) SMART MEDIA GROUP  
 814 KING ST, SUITE 400  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E LOVE/ORDR/828903  
 Flight Dates 08/28/2012 - 09/03/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) NILE NOYES  
 Salesperson Phone# 202-872-5880  
 Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	TH	10P-1035P	NEWS	:30	\$900.00	08/30-08/30	1	1	1	\$900.00	
	Rating: 3.0											
	21	TU	8P-10P	RNC 8/27 - 30	:30	\$3,500.00	08/28-08/28	1	1	1	\$3,500.00	
	Rating: 14.0											
	22	TH	7P-9P	RNC 8/27 - 30	:30	\$3,500.00	08/30-08/30	1	1	1	\$3,500.00	
	Rating: 16.0											

---REPORT TOTALS---

Report Totals: 22 / \$12,950.00

---SALES MONTHLY TOTALS---

Sep 12: 22 / \$12,950.00  
 Sales Totals: 22 / \$12,950.00  
 Station Totals: 22 / \$12,950.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$61,667	CABL 0%	KA2G 0%	KJZZ 0%	KPN2 0%	KSL 25%
		KSTU 19%	KTVX 21%	KUCW 0%	KUPX 0%	KUTV 35%
		NTVX 0%				

Books MAY12  
 Demos RA35+